

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Healthcare  
Taxes

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

|  |   |
|--|---|
| Advertiser/Sponsor Senate Leadership Fund      | Station Representative                          |
| Signature: <i>[Signature]</i>                  | Signature: <i>[Signature]</i>                   |
| Name: <i>Carl M. FORTZ</i>                     | Name: <i>Andrey Berry</i>                       |
| Date of Request to Purchase Ad Time: 2/25/2020 | Date of Station Agreement to Sell Time: 10/1/20 |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/6/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

|                             |                                      |   |
|-----------------------------|--------------------------------------|---|
| Contract #: <i>A2715322</i> | Station Call Letters: <i>KSNW</i>    | Date Received/Requested: <i>10/1/20</i>       |
| Est. #: <i>9124</i>         | Station Location: <i>Wichita, KS</i> | Run Start and End Dates: <i>10/7-10/13/20</i> |

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**ORDER**

Wichita KS KSNW

**Orders**  
**Order / Rev:** A2715322  
**Alt Order #:** 27135695  
**Product Desc:** SLFKS  
**Estimate:** 9124  
**Flight Dates:** 10/07/20 - 10/13/20  
**Original Date / Rev:** 10/02/20 / 10/02/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:** Mentzer Media Services Email  
 210 W. Pennsylvania Avenue  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Senate Leadership Fund PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN2570/SP271/TO1326/AL2874/MO967  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 09/28/20   | 10/25/20 | 66      | \$65,200.00  | \$55,420.00 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating        |
|---------------|-----------|--------------------|--------------------|---------------|
| October 2020  | 66        | \$65,200.00        | \$55,420.00        | 248.10        |
| <b>Totals</b> | <b>66</b> | <b>\$65,200.00</b> | <b>\$55,420.00</b> | <b>248.10</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington   |              |              | Start Of Order - End Of Order | 100%    |

| Ln                              | Ch    | Start             | End             | Inventory Code  | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|---------------------------------|-------|-------------------|-----------------|-----------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| N 1                             | Multi | 10/07/20          | 10/07/20        | KSN Today 2     | CM    | 6-7am          | --W---- | :30 | 1                 | \$400.00    | P3  | 1.50          | NM   | 1     | \$400.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
| KSN Today 2                     |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
| Kansas Today 3                  |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
|                                 |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                           |       | 10/05/20          | 10/11/20        | --W----         |       |                |         |     | 1                 | \$400.00    |     | 1.50          |      |       |          |
| N 2                             | Multi | 10/08/20          | 10/08/20        | KSN Today 2     | CM    | 6-7am          | ---T--- | :30 | 1                 | \$400.00    | P3  | 1.50          | NM   | 1     | \$400.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
| KSN Today 2                     |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
| Kansas Today 3                  |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
|                                 |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                           |       | 10/05/20          | 10/11/20        | ---T---         |       |                |         |     | 1                 | \$400.00    |     | 1.50          |      |       |          |
| N 3                             | Multi | 10/09/20          | 10/09/20        | KSN Today 2     | CM    | 6-7am          | ----F-- | :30 | 1                 | \$400.00    | P3  | 1.50          | NM   | 1     | \$400.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
| KSN Today 2                     |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
| Kansas Today 3                  |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
|                                 |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                           |       | 10/05/20          | 10/11/20        | ----F--         |       |                |         |     | 1                 | \$400.00    |     | 1.50          |      |       |          |
| N 4                             | Multi | 10/12/20          | 10/12/20        | KSN Today 2     | CM    | 6-7am          | M-----  | :30 | 1                 | \$400.00    | P3  | 1.50          | NM   | 1     | \$400.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
| KSN Today 2                     |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
| Kansas Today 3                  |       |                   |                 |                 |       |                |         |     |                   |             |     |               |      |       |          |
|                                 |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |

Order / Rev: A2715322  
 Alt Order #: 27135695  
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 9124

Wichita KS KSNW

| Ln    | Ch    | Start                           | End             | Inventory Code   | Break | Start/End Time | Days              | Len | Spots       | Rate          | Pri | Rtg  | Type | Spots | Amount   |
|-------|-------|---------------------------------|-----------------|------------------|-------|----------------|-------------------|-----|-------------|---------------|-----|------|------|-------|----------|
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/12/20                        | 10/18/20        | M-----           |       |                | 1                 |     | \$400.00    | 1.50          |     |      |      |       |          |
| N 5   | Multi | 10/13/20                        | 10/13/20        | KSN Today 2      | CM    | 6-7am          | -T-----           | :30 | 1           | \$400.00      | P3  | 1.50 | NM   | 1     | \$400.00 |
|       |       | Channels : KSNC,KSNG,KSNN,KSNNW |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | KSN Today 2                     |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Kansas Today 3                  |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/12/20                        | 10/18/20        | -T-----          |       |                | 1                 |     | \$400.00    | 1.50          |     |      |      |       |          |
| N 6   | Multi | 10/07/20                        | 10/07/20        | Today Show 7-8am | CM    | 7-8am          | --W----           | :30 | 1           | \$700.00      | P3  | 2.40 | NM   | 1     | \$700.00 |
|       |       | Channels : KSNC,KSNG,KSNN,KSNNW |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show 7-8am                |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show (7-8am)              |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/05/20                        | 10/11/20        | --W----          |       |                | 1                 |     | \$700.00    | 2.40          |     |      |      |       |          |
| N 7   | Multi | 10/08/20                        | 10/08/20        | Today Show 7-8am | CM    | 7-8am          | ---T---           | :30 | 1           | \$700.00      | P3  | 2.40 | NM   | 1     | \$700.00 |
|       |       | Channels : KSNC,KSNG,KSNN,KSNNW |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show 7-8am                |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show (7-8am)              |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/05/20                        | 10/11/20        | ---T---          |       |                | 1                 |     | \$700.00    | 2.40          |     |      |      |       |          |
| N 8   | Multi | 10/09/20                        | 10/09/20        | Today Show 7-8am | CM    | 7-8am          | ----F--           | :30 | 1           | \$700.00      | P3  | 2.40 | NM   | 1     | \$700.00 |
|       |       | Channels : KSNC,KSNG,KSNN,KSNNW |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show 7-8am                |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show (7-8am)              |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/05/20                        | 10/11/20        | ----F--          |       |                | 1                 |     | \$700.00    | 2.40          |     |      |      |       |          |
| N 9   | Multi | 10/12/20                        | 10/12/20        | Today Show 7-8am | CM    | 7-8am          | M-----            | :30 | 1           | \$700.00      | P3  | 2.40 | NM   | 1     | \$700.00 |
|       |       | Channels : KSNC,KSNG,KSNN,KSNNW |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show 7-8am                |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show (7-8am)              |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/12/20                        | 10/18/20        | M-----           |       |                | 1                 |     | \$700.00    | 2.40          |     |      |      |       |          |
| N 10  | Multi | 10/13/20                        | 10/13/20        | Today Show 7-8am | CM    | 7-8am          | -T-----           | :30 | 1           | \$700.00      | P3  | 2.40 | NM   | 1     | \$700.00 |
|       |       | Channels : KSNC,KSNG,KSNN,KSNNW |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show 7-8am                |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show (7-8am)              |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/12/20                        | 10/18/20        | -T-----          |       |                | 1                 |     | \$700.00    | 2.40          |     |      |      |       |          |
| N 11  | Multi | 10/07/20                        | 10/07/20        | Today Show 8-9am | CM    | 8-9am          | --W----           | :30 | 1           | \$600.00      | P3  | 2.00 | NM   | 1     | \$600.00 |
|       |       | Channels : KSNC,KSNG,KSNN,KSNNW |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show 8-9am                |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show (8-9am)              |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/05/20                        | 10/11/20        | --W----          |       |                | 1                 |     | \$600.00    | 2.00          |     |      |      |       |          |
| N 12  | Multi | 10/08/20                        | 10/08/20        | Today Show 8-9am | CM    | 8-9am          | ---T---           | :30 | 1           | \$600.00      | P3  | 2.00 | NM   | 1     | \$600.00 |
|       |       | Channels : KSNC,KSNG,KSNN,KSNNW |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show 8-9am                |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show (8-9am)              |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/05/20                        | 10/11/20        | ---T---          |       |                | 1                 |     | \$600.00    | 2.00          |     |      |      |       |          |
| N 13  | Multi | 10/09/20                        | 10/09/20        | Today Show 8-9am | CM    | 8-9am          | ----F--           | :30 | 1           | \$600.00      | P3  | 2.00 | NM   | 1     | \$600.00 |
|       |       | Channels : KSNC,KSNG,KSNN,KSNNW |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show 8-9am                |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show (8-9am)              |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/05/20                        | 10/11/20        | ----F--          |       |                | 1                 |     | \$600.00    | 2.00          |     |      |      |       |          |
| N 14  | Multi | 10/12/20                        | 10/12/20        | Today Show 8-9am | CM    | 8-9am          | M-----            | :30 | 1           | \$600.00      | P3  | 2.00 | NM   | 1     | \$600.00 |
|       |       | Channels : KSNC,KSNG,KSNN,KSNNW |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show 8-9am                |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | Today Show (8-9am)              |                 |                  |       |                |                   |     |             |               |     |      |      |       |          |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> | <u>Rating</u> |     |      |      |       |          |
| Week: |       | 10/12/20                        | 10/18/20        | M-----           |       |                | 1                 |     | \$600.00    | 2.00          |     |      |      |       |          |
| N 15  | Multi | 10/13/20                        | 10/13/20        |                  | CM    | 8-9am          | -T-----           | :30 | 1           | \$600.00      | P3  | 2.00 | NM   | 1     | \$600.00 |

Wichita KS KSNW

| Ln   | Ch    | Start    | End      | Inventory Code                  | Break           | Start/End Time  | Days              | Len         | Spots         | Rate     | Pri | Rtg  | Type | Spots | Amount   |
|------|-------|----------|----------|---------------------------------|-----------------|-----------------|-------------------|-------------|---------------|----------|-----|------|------|-------|----------|
|      |       |          |          | Today Show 8-9am                |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Today Show 8-9am                |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Today Show (8-9am)              |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |          |     |      |      |       |          |
|      |       |          |          | Week: 10/12/20                  | 10/18/20        | -T-----         | 1                 | \$600.00    | 2.00          |          |     |      |      |       |          |
| N 16 | Multi | 10/10/20 | 10/10/20 | Kansas Today Sa/Su 6a-8a        | CM              | SaSu 6a-8a      | -----S-           | :30         | 2             | \$200.00 | P3  | 1.30 | NM   | 2     | \$400.00 |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Kansas Today Sa/Su 6a-8a        |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Kansas Today Weekend            |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |          |     |      |      |       |          |
|      |       |          |          | Week: 10/05/20                  | 10/11/20        | -----S-         | 2                 | \$200.00    | 1.30          |          |     |      |      |       |          |
| N 17 | Multi | 10/10/20 | 10/10/20 | Today Show Sa                   | CM              | 8a-10a          | -----S-           | :30         | 1             | \$300.00 | P3  | 1.40 | NM   | 1     | \$300.00 |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Today Show Sa                   |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Saturday Today Show             |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |          |     |      |      |       |          |
|      |       |          |          | Week: 10/05/20                  | 10/11/20        | -----S-         | 1                 | \$300.00    | 1.40          |          |     |      |      |       |          |
| N 18 | Multi | 10/11/20 | 10/11/20 | Kansas Today Sa/Su 6a-8a        | CM              | SaSu 6a-8a      | -----S            | :30         | 2             | \$200.00 | P3  | 1.10 | NM   | 2     | \$400.00 |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Kansas Today Sa/Su 6a-8a        |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Kansas Today Weekend            |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |          |     |      |      |       |          |
|      |       |          |          | Week: 10/05/20                  | 10/11/20        | -----S          | 2                 | \$200.00    | 1.10          |          |     |      |      |       |          |
| N 19 | Multi | 10/11/20 | 10/11/20 | Today Show Su                   | CM              | Today Show Su   | -----S            | :30         | 1             | \$300.00 | P3  | 1.60 | NM   | 1     | \$300.00 |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Today Show Su                   |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Sunday Today Show               |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |          |     |      |      |       |          |
|      |       |          |          | Week: 10/05/20                  | 10/11/20        | -----S          | 1                 | \$300.00    | 1.60          |          |     |      |      |       |          |
| N 20 | Multi | 10/07/20 | 10/07/20 | Good Day Kansas                 | CM              | 1230p-1p        | --W----           | :30         | 1             | \$280.00 | P3  | 1.30 | NM   | 1     | \$280.00 |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Good Day Kansas                 |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Good Day Kansas                 |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |          |     |      |      |       |          |
|      |       |          |          | Week: 10/05/20                  | 10/11/20        | --W----         | 1                 | \$280.00    | 1.30          |          |     |      |      |       |          |
| N 21 | Multi | 10/08/20 | 10/08/20 | Good Day Kansas                 | CM              | 1230p-1p        | ---T---           | :30         | 1             | \$280.00 | P3  | 1.30 | NM   | 1     | \$280.00 |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Good Day Kansas                 |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Good Day Kansas                 |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |          |     |      |      |       |          |
|      |       |          |          | Week: 10/05/20                  | 10/11/20        | ---T---         | 1                 | \$280.00    | 1.30          |          |     |      |      |       |          |
| N 22 | Multi | 10/09/20 | 10/09/20 | Good Day Kansas                 | CM              | 1230p-1p        | ----F--           | :30         | 1             | \$280.00 | P3  | 1.30 | NM   | 1     | \$280.00 |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Good Day Kansas                 |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Good Day Kansas                 |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |          |     |      |      |       |          |
|      |       |          |          | Week: 10/05/20                  | 10/11/20        | ----F--         | 1                 | \$280.00    | 1.30          |          |     |      |      |       |          |
| N 23 | Multi | 10/12/20 | 10/12/20 | Good Day Kansas                 | CM              | 1230p-1p        | M-----            | :30         | 1             | \$280.00 | P3  | 1.30 | NM   | 1     | \$280.00 |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Good Day Kansas                 |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Good Day Kansas                 |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |          |     |      |      |       |          |
|      |       |          |          | Week: 10/12/20                  | 10/18/20        | M-----          | 1                 | \$280.00    | 1.30          |          |     |      |      |       |          |
| N 24 | Multi | 10/13/20 | 10/13/20 | Good Day Kansas                 | CM              | 1230p-1p        | -T-----           | :30         | 1             | \$280.00 | P3  | 1.30 | NM   | 1     | \$280.00 |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Good Day Kansas                 |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | Good Day Kansas                 |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |          |     |      |      |       |          |
|      |       |          |          | Week: 10/12/20                  | 10/18/20        | -T-----         | 1                 | \$280.00    | 1.30          |          |     |      |      |       |          |
| N 25 | Multi | 10/07/20 | 10/07/20 | M-F 4-430p                      | CM              | 4-430pm         | --W----           | :30         | 1             | \$600.00 | P3  | 2.80 | NM   | 1     | \$600.00 |
|      |       |          |          | Channels : KSNC,KSNG,KSNL,KSNNW |                 |                 |                   |             |               |          |     |      |      |       |          |
|      |       |          |          | M-F 4-430p                      |                 |                 |                   |             |               |          |     |      |      |       |          |



Order / Rev: A2715322  
 Alt Order #: 27135695  
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 9124

Wichita KS KSNW

| Ln         | Ch    | Start             | End             | Inventory Code                 | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------------|-------|-------------------|-----------------|--------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| Jeopardy B |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/05/20          | 10/11/20        | --W----                        |       |                |         |     | 1                 | \$600.00    |     | 2.80          |      |       |            |
| N 26       | Multi | 10/09/20          | 10/09/20        | M-F 4-430p                     | CM    | 4-430pm        | ----F-- | :30 | 1                 | \$600.00    | P3  | 2.80          | NM   | 1     | \$600.00   |
|            |       |                   |                 | Channels : KSNL,KSNG,KSNL,KSNW |       |                |         |     |                   |             |     |               |      |       |            |
|            |       |                   |                 | M-F 4-430p                     |       |                |         |     |                   |             |     |               |      |       |            |
| Jeopardy B |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/05/20          | 10/11/20        | ----F--                        |       |                |         |     | 1                 | \$600.00    |     | 2.80          |      |       |            |
| N 27       | Multi | 10/12/20          | 10/12/20        | M-F 4-430p                     | CM    | 4-430pm        | M-----  | :30 | 1                 | \$600.00    | P3  | 2.80          | NM   | 1     | \$600.00   |
|            |       |                   |                 | Channels : KSNL,KSNG,KSNL,KSNW |       |                |         |     |                   |             |     |               |      |       |            |
|            |       |                   |                 | M-F 4-430p                     |       |                |         |     |                   |             |     |               |      |       |            |
| Jeopardy B |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/12/20          | 10/18/20        | M-----                         |       |                |         |     | 1                 | \$600.00    |     | 2.80          |      |       |            |
| N 28       | Multi | 10/08/20          | 10/08/20        | M-F 430-5p                     | CM    | 430-5pm        | ---T--- | :30 | 1                 | \$900.00    | P3  | 4.00          | NM   | 1     | \$900.00   |
|            |       |                   |                 | Channels : KSNL,KSNG,KSNL,KSNW |       |                |         |     |                   |             |     |               |      |       |            |
|            |       |                   |                 | M-F 430-5p                     |       |                |         |     |                   |             |     |               |      |       |            |
| Jeopardy   |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/05/20          | 10/11/20        | ---T---                        |       |                |         |     | 1                 | \$900.00    |     | 4.00          |      |       |            |
| N 29       | Multi | 10/12/20          | 10/12/20        | M-F 430-5p                     | CM    | 430-5pm        | M-----  | :30 | 1                 | \$900.00    | P3  | 4.00          | NM   | 1     | \$900.00   |
|            |       |                   |                 | Channels : KSNL,KSNG,KSNL,KSNW |       |                |         |     |                   |             |     |               |      |       |            |
|            |       |                   |                 | M-F 430-5p                     |       |                |         |     |                   |             |     |               |      |       |            |
| Jeopardy   |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/12/20          | 10/18/20        | M-----                         |       |                |         |     | 1                 | \$900.00    |     | 4.00          |      |       |            |
| N 30       | Multi | 10/13/20          | 10/13/20        | M-F 430-5p                     | CM    | 430-5pm        | -T----- | :30 | 1                 | \$900.00    | P3  | 4.00          | NM   | 1     | \$900.00   |
|            |       |                   |                 | Channels : KSNL,KSNG,KSNL,KSNW |       |                |         |     |                   |             |     |               |      |       |            |
|            |       |                   |                 | M-F 430-5p                     |       |                |         |     |                   |             |     |               |      |       |            |
| Jeopardy   |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/12/20          | 10/18/20        | -T-----                        |       |                |         |     | 1                 | \$900.00    |     | 4.00          |      |       |            |
| N 31       | Multi | 10/07/20          | 10/07/20        | KSN News at Five               | CM    | 5-530pm        | --W---- | :30 | 1                 | \$1,000.00  | P3  | 5.10          | NM   | 1     | \$1,000.00 |
|            |       |                   |                 | Channels : KSNL,KSNG,KSNL,KSNW |       |                |         |     |                   |             |     |               |      |       |            |
|            |       |                   |                 | KSN News at Five               |       |                |         |     |                   |             |     |               |      |       |            |
| KSN News   |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/05/20          | 10/11/20        | --W----                        |       |                |         |     | 1                 | \$1,000.00  |     | 5.10          |      |       |            |
| N 32       | Multi | 10/08/20          | 10/08/20        | KSN News at Five               | CM    | 5-530pm        | ---T--- | :30 | 1                 | \$1,000.00  | P3  | 5.10          | NM   | 1     | \$1,000.00 |
|            |       |                   |                 | Channels : KSNL,KSNG,KSNL,KSNW |       |                |         |     |                   |             |     |               |      |       |            |
|            |       |                   |                 | KSN News at Five               |       |                |         |     |                   |             |     |               |      |       |            |
| KSN News   |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/05/20          | 10/11/20        | ---T---                        |       |                |         |     | 1                 | \$1,000.00  |     | 5.10          |      |       |            |
| N 33       | Multi | 10/09/20          | 10/09/20        | KSN News at Five               | CM    | 5-530pm        | ----F-- | :30 | 1                 | \$1,000.00  | P3  | 5.10          | NM   | 1     | \$1,000.00 |
|            |       |                   |                 | Channels : KSNL,KSNG,KSNL,KSNW |       |                |         |     |                   |             |     |               |      |       |            |
|            |       |                   |                 | KSN News at Five               |       |                |         |     |                   |             |     |               |      |       |            |
| KSN News   |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/05/20          | 10/11/20        | ----F--                        |       |                |         |     | 1                 | \$1,000.00  |     | 5.10          |      |       |            |
| N 34       | Multi | 10/12/20          | 10/12/20        | KSN News at Five               | CM    | 5-530pm        | M-----  | :30 | 1                 | \$1,000.00  | P3  | 5.10          | NM   | 1     | \$1,000.00 |
|            |       |                   |                 | Channels : KSNL,KSNG,KSNL,KSNW |       |                |         |     |                   |             |     |               |      |       |            |
|            |       |                   |                 | KSN News at Five               |       |                |         |     |                   |             |     |               |      |       |            |
| KSN News   |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/12/20          | 10/18/20        | M-----                         |       |                |         |     | 1                 | \$1,000.00  |     | 5.10          |      |       |            |
| N 35       | Multi | 10/13/20          | 10/13/20        | KSN News at Five               | CM    | 5-530pm        | -T----- | :30 | 1                 | \$1,000.00  | P3  | 5.10          | NM   | 1     | \$1,000.00 |
|            |       |                   |                 | Channels : KSNL,KSNG,KSNL,KSNW |       |                |         |     |                   |             |     |               |      |       |            |
|            |       |                   |                 | KSN News at Five               |       |                |         |     |                   |             |     |               |      |       |            |
| KSN News   |       |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|            |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:      |       | 10/12/20          | 10/18/20        | -T-----                        |       |                |         |     | 1                 | \$1,000.00  |     | 5.10          |      |       |            |

Order / Rev: A2715322  
 Alt Order #: 27135695  
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 9124

Wichita KS KSNW

| Ln  | Ch    | Start             | End             | Inventory Code  | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|-------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N36 | Multi | 10/07/20          | 10/07/20        | KSN News at Six<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>KSN News at Six           | CM    | 6-630p         | --W---- | :30 | 1                 | \$1,500.00  | P3  | 6.50          | NM   | 1     | \$1,500.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | --W----   |       |                |         |     | 1                 | \$1,500.00  |     | 6.50          |      |       |            |
| N37 | Multi | 10/08/20          | 10/08/20        | KSN News at Six<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>KSN News at Six           | CM    | 6-630p         | ---T--- | :30 | 1                 | \$1,500.00  | P3  | 6.50          | NM   | 1     | \$1,500.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | ---T---   |       |                |         |     | 1                 | \$1,500.00  |     | 6.50          |      |       |            |
| N38 | Multi | 10/09/20          | 10/09/20        | KSN News at Six<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>KSN News at Six           | CM    | 6-630p         | ----F-- | :30 | 1                 | \$1,500.00  | P3  | 6.50          | NM   | 1     | \$1,500.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | ----F--   |       |                |         |     | 1                 | \$1,500.00  |     | 6.50          |      |       |            |
| N39 | Multi | 10/12/20          | 10/12/20        | KSN News at Six<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>KSN News at Six           | CM    | 6-630p         | M-----  | :30 | 1                 | \$1,500.00  | P3  | 6.50          | NM   | 1     | \$1,500.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |       | Week: 10/12/20    | 10/18/20        | M-----  |       |                |         |     | 1                 | \$1,500.00  |     | 6.50          |      |       |            |
| N40 | Multi | 10/13/20          | 10/13/20        | KSN News at Six<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>KSN News at Six           | CM    | 6-630p         | -T----- | :30 | 1                 | \$1,500.00  | P3  | 6.50          | NM   | 1     | \$1,500.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |       | Week: 10/12/20    | 10/18/20        | -T-----   |       |                |         |     | 1                 | \$1,500.00  |     | 6.50          |      |       |            |
| N41 | Multi | 10/07/20          | 10/07/20        | M-F 630-7p<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>M-F 630-7p<br>Wheel of Fortune | CM    | 630-7pm        | --W---- | :30 | 1                 | \$2,000.00  | P3  | 9.60          | NM   | 1     | \$2,000.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | --W----   |       |                |         |     | 1                 | \$2,000.00  |     | 9.60          |      |       |            |
| N42 | Multi | 10/08/20          | 10/08/20        | M-F 630-7p<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>M-F 630-7p<br>Wheel of Fortune | CM    | 630-7pm        | ---T--- | :30 | 1                 | \$2,000.00  | P3  | 9.60          | NM   | 1     | \$2,000.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | ---T---   |       |                |         |     | 1                 | \$2,000.00  |     | 9.60          |      |       |            |
| N43 | Multi | 10/09/20          | 10/09/20        | M-F 630-7p<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>M-F 630-7p<br>Wheel of Fortune | CM    | 630-7pm        | ----F-- | :30 | 1                 | \$2,000.00  | P3  | 9.60          | NM   | 1     | \$2,000.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |       | Week: 10/05/20    | 10/11/20        | ----F--   |       |                |         |     | 1                 | \$2,000.00  |     | 9.60          |      |       |            |
| N44 | Multi | 10/12/20          | 10/12/20        | M-F 630-7p<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>M-F 630-7p<br>Wheel of Fortune | CM    | 630-7pm        | M-----  | :30 | 1                 | \$2,000.00  | P3  | 9.60          | NM   | 1     | \$2,000.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |       | Week: 10/12/20    | 10/18/20        | M-----  |       |                |         |     | 1                 | \$2,000.00  |     | 9.60          |      |       |            |
| N45 | Multi | 10/13/20          | 10/13/20        | M-F 630-7p<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>M-F 630-7p<br>Wheel of Fortune | CM    | 630-7pm        | -T----- | :30 | 1                 | \$2,000.00  | P3  | 9.60          | NM   | 1     | \$2,000.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |       | Week: 10/12/20    | 10/18/20        | -T-----   |       |                |         |     | 1                 | \$2,000.00  |     | 9.60          |      |       |            |
| N46 | Multi | 10/12/20          | 10/12/20        | Mon Prime Other 1<br>Channels : KSNC,KSNG,KSNN,KSNNW<br>Mon Prime Other 1       | CM    | 7-9p           | M-----  | :30 | 1                 | \$2,400.00  | P3  | 7.30          | NM   | 1     | \$2,400.00 |

|               |                                |
|---------------|--------------------------------|
| Advertiser:   | POL/Senate Leadership Fund PAC |
| Product Desc: | SLFKS                          |
| Estimate:     | 9124                           |

Wichita KS KSNW

| Ln   | Ch    | Start             | End             | Inventory Code           | Break | Start/End Time      | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|--|-------|-------------------|-----------------|--------------------------|-------|---------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| American Ninja Warrior-NBC   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                     |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:  |       | 10/12/20          | 10/18/20        | M-----                   |       |                     |         |     | 1                 | \$2,400.00  |     | 7.30          |      |       |            |
| N 47   | Multi | 10/13/20          | 10/13/20        | Tue Prime Hour 1         | CM    | 7-8p                | -T----- | :30 | 1                 | \$2,400.00  | P3  | 6.00          | NM   | 1     | \$2,400.00 |
| Channels : KSNC,KSNG,KSNL,KSNNW  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Tuesday 7-8p   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Weakest Link Tue 8e/7c-NBC   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                     |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:  |       | 10/12/20          | 10/18/20        | -T-----                  |       |                     |         |     | 1                 | \$2,400.00  |     | 6.00          |      |       |            |
| N 48   | Multi | 10/07/20          | 10/07/20        | Wed Prime Hour 1         | CM    | 7-8p                | --W---- | :30 | 1                 | \$1,600.00  | P3  | 4.30          | NM   | 1     | \$1,600.00 |
| Channels : KSNC,KSNG,KSNL,KSNNW  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Wednesday 7-8p   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Weakest Link (R) OTO Wed 8e/7c-NBC   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                     |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:  |       | 10/05/20          | 10/11/20        | --W----                  |       |                     |         |     | 1                 | \$1,600.00  |     | 4.30          |      |       |            |
| N 49   | Multi | 10/07/20          | 10/07/20        | Vice Presidential Debate | CM    | Vice Presidential C | --W---- | :30 | 1                 | \$3,000.00  | P3  | 7.00          | NM   | 1     | \$3,000.00 |
| Channels : KSNC,KSNG,KSNL,KSNNW  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Vice Presidential Debate   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Vice Presidential Debate/Analysis  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| [Estimate is based on the 4.4 NTI hh rtg for the Vice Presidential deb ate in 2016 on NBC adjusted to the Oct'19 late news delivery on KSNNW+] |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                     |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:  |       | 10/05/20          | 10/11/20        | --W----                  |       |                     |         |     | 1                 | \$3,000.00  |     | 7.00          |      |       |            |
| N 50   | Multi | 10/09/20          | 10/09/20        | Fri Prime Other 1        | CM    | 7-9p                | ----F-- | :30 | 1                 | \$1,000.00  | P3  | 3.60          | NM   | 1     | \$1,000.00 |
| Channels : KSNC,KSNG,KSNL,KSNNW  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Fri Prime Other 1  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| American Ninja Warrior (R) Fri 8e/7c-NBC   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                     |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:  |       | 10/05/20          | 10/11/20        | ----F--                  |       |                     |         |     | 1                 | \$1,000.00  |     | 3.60          |      |       |            |
| N 51   | Multi | 10/09/20          | 10/09/20        | Fri Prime Hour 3         | CM    | 9-10p               | ----F-- | :30 | 1                 | \$1,000.00  | P3  | 3.10          | NM   | 1     | \$1,000.00 |
| Channels : KSNC,KSNG,KSNL,KSNNW  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Friday 9-10p   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Dateline-NBC   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                     |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:  |       | 10/05/20          | 10/11/20        | ----F--                  |       |                     |         |     | 1                 | \$1,000.00  |     | 3.10          |      |       |            |
| N 52   | Multi | 10/10/20          | 10/10/20        | Notre Dame Football      | CM    | Notre Dame Footb    | -----S- | :30 | 1                 | \$700.00    | P3  | 2.20          | NM   | 1     | \$700.00   |
| Channels : KSNC,KSNG,KSNL,KSNNW  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Notre Dame Football  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| (4:00 AM-4:00 XM)  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Notre Dame Football Prime vs. Florida State  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                     |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:  |       | 10/05/20          | 10/11/20        | -----S-                  |       |                     |         |     | 1                 | \$700.00    |     | 2.20          |      |       |            |
| N 53   | Multi | 10/11/20          | 10/11/20        | FB Night in Amer Pre G   | CM    | FB Night in Amer F  | -----S  | :30 | 1                 | \$1,600.00  | P3  | 7.00          | NM   | 1     | \$1,600.00 |
| Channels : KSNC,KSNG,KSNL,KSNNW  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| FB Night in Amer Pre Game  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| Football Night in America  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                     |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:  |       | 10/05/20          | 10/11/20        | -----S                   |       |                     |         |     | 1                 | \$1,600.00  |     | 7.00          |      |       |            |
| N 54   | Multi | 10/11/20          | 10/11/20        | NFL Game                 | CM    | NFL Game            | -----S  | :30 | 1                 | \$4,800.00  | P3  | 16.70         | NM   | 1     | \$4,800.00 |
| Channels : KSNC,KSNG,KSNL,KSNNW  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| NFL Game   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| SNF: Minnesota @ Seattle   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                     |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:  |       | 10/05/20          | 10/11/20        | -----S                   |       |                     |         |     | 1                 | \$4,800.00  |     | 16.70         |      |       |            |
| N 55   | Multi | 10/07/20          | 10/07/20        | LN M-F                   | CM    | 10-10:35pm          | --W---- | :30 | 1                 | \$1,500.00  | P3  | 3.30          | NM   | 1     | \$1,500.00 |
| Channels : KSNC,KSNG,KSNL,KSNNW  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| KSN News at Ten Mon-Fri  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| KSN News   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
|  |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                     |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:  |       | 10/05/20          | 10/11/20        | --W----                  |       |                     |         |     | 1                 | \$1,500.00  |     | 3.30          |      |       |            |
| N 56   | Multi | 10/09/20          | 10/09/20        | LN M-F                   | CM    | 10-10:35pm          | ----F-- | :30 | 1                 | \$1,500.00  | P3  | 3.30          | NM   | 1     | \$1,500.00 |
| Channels : KSNC,KSNG,KSNL,KSNNW  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| KSN News at Ten Mon-Fri  |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |
| KSN News   |       |                   |                 |                          |       |                     |         |     |                   |             |     |               |      |       |            |



Order / Rev: A2715322  
 Alt Order #: 27135695  
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 9124

Wichita KS KSNW

| Ln    | Ch    | Start                           | End             | Inventory Code         | Break | Start/End Time    | Days    | Len | Spots       | Rate          | Pri | Rtg  | Type   | Spots | Amount      |
|-------|-------|---------------------------------|-----------------|------------------------|-------|-------------------|---------|-----|-------------|---------------|-----|------|--------|-------|-------------|
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week: |       | 10/05/20                        | 10/11/20        | ----F--                |       | 1                 |         |     | \$1,500.00  | 3.30          |     |      |        |       |             |
| N57   | Multi | 10/12/20                        | 10/12/20        | LN M-F                 | CM    | 10-10:35pm        | M-----  | :30 | 1           | \$1,500.00    | P3  | 3.30 | NM     | 1     | \$1,500.00  |
|       |       | Channels : KSNK,KSNG,KSNN,KSNNW |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | KSN News at Ten Mon-Fri         |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | KSN News                        |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week: |       | 10/12/20                        | 10/18/20        | M-----                 |       | 1                 |         |     | \$1,500.00  | 3.30          |     |      |        |       |             |
| N58   | Multi | 10/07/20                        | 10/07/20        | Tonight Show           | CM    | 10:35p-11:35pm    | --W---- | :30 | 1           | \$560.00      | P3  | 1.50 | NM     | 1     | \$560.00    |
|       |       | Channels : KSNK,KSNG,KSNN,KSNNW |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Tonight Show/Jimmy Fallon       |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Tonight Show-NBC                |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week: |       | 10/05/20                        | 10/11/20        | --W----                |       | 1                 |         |     | \$560.00    | 1.50          |     |      |        |       |             |
| N59   | Multi | 10/08/20                        | 10/08/20        | Tonight Show           | CM    | 10:35p-11:35pm    | ---T--- | :30 | 1           | \$560.00      | P3  | 1.50 | NM     | 1     | \$560.00    |
|       |       | Channels : KSNK,KSNG,KSNN,KSNNW |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Tonight Show/Jimmy Fallon       |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Tonight Show-NBC                |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week: |       | 10/05/20                        | 10/11/20        | ---T---                |       | 1                 |         |     | \$560.00    | 1.50          |     |      |        |       |             |
| N60   | Multi | 10/09/20                        | 10/09/20        | Tonight Show           | CM    | 10:35p-11:35pm    | ----F-- | :30 | 1           | \$560.00      | P3  | 1.50 | NM     | 1     | \$560.00    |
|       |       | Channels : KSNK,KSNG,KSNN,KSNNW |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Tonight Show/Jimmy Fallon       |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Tonight Show-NBC                |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week: |       | 10/05/20                        | 10/11/20        | ----F--                |       | 1                 |         |     | \$560.00    | 1.50          |     |      |        |       |             |
| N61   | Multi | 10/12/20                        | 10/12/20        | Tonight Show           | CM    | 10:35p-11:35pm    | M-----  | :30 | 1           | \$560.00      | P3  | 1.50 | NM     | 1     | \$560.00    |
|       |       | Channels : KSNK,KSNG,KSNN,KSNNW |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Tonight Show/Jimmy Fallon       |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Tonight Show-NBC                |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week: |       | 10/12/20                        | 10/18/20        | M-----                 |       | 1                 |         |     | \$560.00    | 1.50          |     |      |        |       |             |
| N62   | Multi | 10/13/20                        | 10/13/20        | Tonight Show           | CM    | 10:35p-11:35pm    | -T----- | :30 | 1           | \$560.00      | P3  | 1.50 | NM     | 1     | \$560.00    |
|       |       | Channels : KSNK,KSNG,KSNN,KSNNW |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Tonight Show/Jimmy Fallon       |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Tonight Show-NBC                |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week: |       | 10/12/20                        | 10/18/20        | -T-----                |       | 1                 |         |     | \$560.00    | 1.50          |     |      |        |       |             |
| N63   | Multi | 10/10/20                        | 10/10/20        | SNL                    | CM    | 1030p-12m         | -----S- | :30 | 1           | \$700.00      | P3  | 2.00 | NM     | 1     | \$700.00    |
|       |       | Channels : KSNK,KSNG,KSNN,KSNNW |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Saturday Night Live             |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Saturday Night Live-NBC         |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week: |       | 10/05/20                        | 10/11/20        | -----S-                |       | 1                 |         |     | \$700.00    | 2.00          |     |      |        |       |             |
| N64   | Multi | 10/11/20                        | 10/11/20        | Good Day Kansas Sund@M | CM    | 1035p-1105p       | -----S  | :30 | 1           | \$400.00      | P3  | 1.30 | NM     | 1     | \$400.00    |
|       |       | Channels : KSNK,KSNG,KSNN,KSNNW |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Good Day Kansas Sunday PM       |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | Good Day Kansas                 |                 |                        |       |                   |         |     |             |               |     |      |        |       |             |
|       |       | <u>Start Date</u>               | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         |     | <u>Rate</u> | <u>Rating</u> |     |      |        |       |             |
| Week: |       | 10/05/20                        | 10/11/20        | -----S                 |       | 1                 |         |     | \$400.00    | 1.30          |     |      |        |       |             |
|       |       |                                 |                 |                        |       |                   |         |     |             |               |     |      | Totals | 66    | \$65,200.00 |



|                               |                                       |                          |                          |
|-------------------------------|---------------------------------------|--------------------------|--------------------------|
| 2/7/35695                     | Changes as of: 10/1/2020 at 6:09 PM   | Version: Original Order  |                          |
| 275/694/9124                  | Flight: 10/7/20 - 10/13/20            | Station: KSNW            | Con Type: POLITICAL/NOTE |
| MENTZER MEDIA<br>SERVIC       | Advertiser: Senate Leadership<br>Fund | Market: Wichita          | Total \$: \$65,200.00    |
| 210 W. Pennsylvania<br>Avenue | Product: SLFES                        | Office: WASHINGTON       | Total Spots: 66          |
| Suite 250                     | Agency Order #: 10025663              | Service: Nielsen         | Total CPP: \$262.80      |
| Towson, MD 21204              | Buyer: Scott, Kelly                   | Primary Demo: Adults 35+ | Total GRP: 248.1         |

Printed on 10/02/2020 at 09:12 AM | \* Stats based on Primary Demo



125 West 55th St  
New York, NY 10019

|            |                               |                 |                             |               |                             |                          |
|------------|-------------------------------|-----------------|-----------------------------|---------------|-----------------------------|--------------------------|
| Contract # | 27135695                      | Changes as of:  | 10/1/2020 at 6:09 PM        | Version:      | Original Order              |                          |
| CPE:       | 275/694/9124                  | Flight:         | 10/7/20 - 10/13/20          | Station:      | KSNW                        | Con Type: POLITICAL/VOTE |
| Agency:    | MENTZER MEDIA<br>SERVIC       | Advertiser:     | Senate Leadership<br>Fund   | Market:       | Wichita                     | Total \$: \$65,200.00    |
|            | 210 W. Pennsylvania<br>Avenue | Product:        | SLEKS                       | Office:       | WASHINGTON                  | Total Spots: 66          |
|            | Suite 250                     | Agency Order #: | 10025663                    | Service:      | Nielsen                     | Total CPP: \$262.80      |
|            | Towson, MD 21204              | Buyer:          | Scott, Kelly                | Primary Demo: | Adults 35+                  | Total GRP: 248.1         |
|            |                               | Salesperson:    | KELLY JOHNS<br>202-872-5880 | Assistant:    | KELLY JOHNS<br>202-872-5880 |                          |
|            |                               | Separation:     |                             |               |                             |                          |

| #       | Day/Time                | DP | Program                   | Rate       | A35P<br>Rating | Len | 10/7 - 10/13 |      |      |       |       |       |       |  |    |             | Total<br>Spots | Total |  | GRP* |
|---------|-------------------------|----|---------------------------|------------|----------------|-----|--------------|------|------|-------|-------|-------|-------|--|----|-------------|----------------|-------|--|------|
|         |                         |    |                           |            |                |     | 10/7         | 10/8 | 10/9 | 10/10 | 10/11 | 10/12 | 10/13 |  | \$ | CPP*        |                |       |  |      |
|         |                         |    |                           |            |                |     |              |      |      |       |       |       |       |  |    |             |                |       |  |      |
|         | Su                      |    |                           | \$1,600.00 | 7.0            | 30  | 0            | 0    | 0    | 0     | 1     | 0     | 0     |  | 1  | \$1,600.00  | \$228.57       | 7.0   |  |      |
|         | 21 6p-7:20p             |    | Football Night in America | \$4,800.00 | 16.7           | 30  | 0            | 0    | 0    | 0     | 1     | 0     | 0     |  | 1  | \$4,800.00  | \$287.43       | 16.7  |  |      |
|         | 22 7:20p-10:30p         |    | SNF: Minnesota @ Seattle  | \$1,500.00 | 3.3            | 30  | 1            | 0    | 1    | 0     | 0     | 1     | 0     |  | 3  | \$4,500.00  | \$454.55       | 9.9   |  |      |
|         | W-F, M-Tu<br>10p-10:35p |    | KSN News                  |            |                |     |              |      |      |       |       |       |       |  |    |             |                |       |  |      |
|         | 24 10:35p-11:37p        |    | Tonight Show-NBC          | \$560.00   | 1.5            | 30  | 1            | 1    | 1    | 0     | 0     | 1     | 1     |  | 5  | \$2,800.00  | \$373.33       | 7.5   |  |      |
|         | Sa<br>10:30p-12m        |    | Saturday Night Live-NBC   | \$700.00   | 2.0            | 30  | 0            | 0    | 0    | 1     | 0     | 0     | 0     |  | 1  | \$700.00    | \$350.00       | 2.0   |  |      |
|         | Su<br>10:35p-11:05p     |    | Good Day Kansas           | \$400.00   | 1.3            | 30  | 0            | 0    | 0    | 0     | 1     | 0     | 0     |  | 1  | \$400.00    | \$307.69       | 1.3   |  |      |
| TOTALS: |                         |    |                           |            |                |     | 12           | 9    | 12   | 5     | 6     | 12    | 10    |  | 66 | \$65,200.00 | \$262.80       | 248.1 |  |      |



125 West 55th St  
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|   |  |   |  |                                 |  |
|---|--|---|--|---------------------------------|--|
| <b>Contract #</b> 27135695                                  |  | <b>Changes as of:</b> 10/11/2020 at 6:09 PM |  | <b>Version:</b> Original Order  |  |
| <b>CPE:</b> 275/694/9124                                    |  | <b>Flight:</b> 10/7/20 - 10/13/20           |  | <b>Station:</b> KSNW            |  |
| <b>Agency:</b> MENTZER MEDIA                                |  | <b>Advertiser:</b> Senate Leadership Fund   |  | <b>Market:</b> Wichita          |  |
| <b>SERVIC</b>   |  | <b>Product:</b> SLFKS                       |  | <b>Office:</b> WASHINGTON       |  |
| 210 W. Pennsylvania Avenue<br>Suite 250<br>Towson, MD 21204 |  | <b>Agency Order #:</b> 10025663             |  | <b>Service:</b> Nielsen         |  |
|   |  | <b>Buyer:</b> Scott, Kelly                  |  | <b>Primary Demo:</b> Adults 35+ |  |
|   |  | <b>Salesperson:</b> KELLY JOHNS             |  | <b>Assistant:</b> KELLY JOHNS   |  |
|   |  | <b>Separation:</b>                          |  |                                 |  |
|   |  |   |  | <b>Total Spots:</b> 66          |  |
|   |  |   |  | <b>Total CPE:</b> \$262.80      |  |
|   |  |   |  | <b>Total GRP:</b> 248.1         |  |
|   |  |   |  | <b>Con Type:</b> POLITICAL/VOTE |  |
|   |  |   |  | <b>Total \$:</b> \$65,200.00    |  |

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

|                                |  |
|--------------------------------|--|
| <b>Competitive Information</b> |  |
| <b>Market Budget:</b> \$65,200 |  |
| <b>KSNW Share:</b> 100%        |  |
| <b>Comment:</b>                |  |
| <b>Competitive Unknown</b>     |  |

|              |             | <b>Daypart Summary</b> |                    |                 |              |
|--------------|-------------|------------------------|--------------------|-----------------|--------------|
| Day/Time     | % Distrib   | Spots                  | Dollars            | CPP             | GRP          |
|              | 100%        | 66                     | \$65,200.00        | \$262.80        | 248.1        |
| <b>Total</b> | <b>100%</b> | <b>66</b>              | <b>\$65,200.00</b> | <b>\$262.80</b> | <b>248.1</b> |

| <b>Monthly Summary</b> |           |                    |
|------------------------|-----------|--------------------|
| Month                  | Spots     | Dollars            |
| 2020-Oct               | 66        | \$65,200.00        |
| <b>Total</b>           | <b>66</b> | <b>\$65,200.00</b> |

| <b>Transaction History</b> |                  |             |        |       |             |
|----------------------------|------------------|-------------|--------|-------|-------------|
| Trans                      | Created/Received | Created by  | Status | Spot+ | Spot-       |
| New                        | 10/1/20 6:09 PM  | KELLY JOHNS | New    | 66    |             |
|                            |                  |             |        |       | \$65,200.00 |
|                            |                  |             |        |       | \$65,200.00 |

|                                  |   |
|----------------------------------|---|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|